



SIVAL

14>16 JANV. 2025
PARC DES EXPOSITIONS ANGERS

THE FUTURE OF PLANT PRODUCTION STARTS HERE

COMMUNIQUÉ DE PRESSE / ANGERS - JULY 2024

THE 38TH EDITION OF THE SIVAL | 14-15-16 JANUARY 2025 A SHOW THAT PROVIDES SOLUTIONS FOR HIGH PERFORMANCE SPECIALIST PLANT PRODUCTION

The 38th edition of SIVAL, the International Exhibition of Specialised Plant Production, will open its doors at the Angers Exhibition Centre, on 14-15-16 January 2025.

Resolutely focussed on finding solutions for the future, the SIVAL has **innovation for the development and the perpetuation of businesses and sectors in its DNA**. This characteristic supports production sector that is already facing economic, environmental and societal challenges and reinforces the SIVAL's **position as a benchmarking show, both in France and internationally**. The consolidation of the show's base and the development of new themes make the SIVAL **an unmissable event for the sector's professionals**.

There are performance and environmental solutions for farms at the SIVAL

The **economic performance** of businesses in the specialist plant production sector is a priority at the SIVAL, and is linked to **environmental performance**. **Agro ecological transition of production is a major theme** that makes up **more than 80% of the conferences and speeches at the show**.

Over the years, the SIVAL has made itself an event where the sector's members (producers, plant companies, institutions, plant organisations...) **come to offer and seek answers/the keys to reconciling the development and long-term economic success of their activity, with practices that are even friendlier** towards mankind and the surrounding eco-systems.

Developing and adding value to our sectors

The SIVAL's DNA also carries the will **to add value to the sectors, the know-how** of the companies and therefore participate in **making the profession more attractive despite current and future production challenges** (providing more information about the different work, starting, taking over, or handing over a business...).

Innovation, again as always

Innovation remains a key theme of the SIVAL as it supports **economic performance, the solutions for environmental transition and the development of the different sectors**.

By coming to the SIVAL the visitors are able to discover a hive of activity based around innovative solutions that are highlighted by the **Concours SIVAL Innovation**. A special focus is put on efficient solutions for the future of the different sectors. The SIVAL will also be host to the **Concours Agreeen Startup**, a true innovation marathon which will enable ideas and projects that are offering the link between production and societal expectations to emerge. The **Concours Agreeen Startup at the SIVAL** will be celebrating its 10th anniversary in 2025.

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Still linked to innovation, the digital world and AGTech, and aiding the different sectors both to cope with the future and to adapt to the environmental challenges, there will be two highlights that are already programmed:

- **The VEGEPOLYS VALLEY Symposium** whose theme will be « **AGTech: The digital world aiding agro-ecological transition** » will also feature a section covering the impact of climate change.
- **The Quebec AGTech zone** will again be a highlight, with a larger stand and a bigger delegation. This increased presence will serve to underline the show's reputation for innovation as a way of encouraging greater sustainability in agriculture.

Production diversification solutions

Whether it is a case of changing the type of production, due to climate change, by using varietal innovation, or new crops, the SIVAL is, as its motto, « The future of specialist plant production starts here » suggests, **the benchmark, where shows are concerned, for any farmer wishing to diversify his production**, notably thanks to its New Sectors Area presented

by VEGEPOLYS VALLEY where visitors can find out more about new crops, or crops that are being developed. This theme is also a feature of numerous conferences at the Show.


International development at the SIVAL

The SIVAL is also confirming the importance of its position internationally with the recruitment of **foreign buyers « hosted buyers »** who will be even more numerous this year.

The SIVAL's International theme will also be visible at the **VIBE Business Convention**, co-organised with VEGEPOLYS VALLEY. As a reminder, the VIBE welcomes more than 180 foreign participants every year, with more than 40 different nationalities represented, and it also organises more than 500 business rendezvous.

We look forward to seeing you on the 14th, 15th and 16th of January 2025 in Angers, in order to create the future for specialist plant production.

À NE PAS MANQUER AU SIVAL 2025



The SIVAL Innovation Concours rewards the best innovations each year in 7 categories :
 Varietal innovation - plant health - soil and crop growing media machinery and automation - production equipment - marketing solutions - digital and analytical tools - public initiatives and services


Important dates
 Wednesday 2nd October : candidate inscription
 Monday 14th October : dossier closure date
 Friday 22nd November : pre-jury
 Tuesday 10th December : jury
 Prize awards ceremony at the SIVAL in January



Connect yourself to specialist plant production and optimise your experience with SIVAL Online

- An exhibitor directory
- A catalogue listing all the equipment, products and key services
- BtoB rendezvous arrangement
- A list of employment offers
- The full programme of conferences and speeches both live/or on replay via the application
- The VIBE Business Convention
- An interactive Show plan.

Application available from Apple Store and Google Play Store.



Tasting technical area
 Aimed at the discovery of new products or presenting special characteristics of produce, it is offering a technical, educational and tasting approach for each product presented.



AGREEN STARTUP
 The innovation marathon for projects that are directly linked to plants will be celebrating its 10th anniversary in 2025. We will tell you more in due course.



THE SIVAL INTERNET SITE HAS BEEN REVAMPED !

More readable, easier to use, it rethinks the user's experience, whilst adding value to the different sectors, their challenges, everything that the SIVAL has to offer, as well as the full content of the show.

[Click here to see it for the first time !](#)



THE SIVAL ORGANISED BY DESTINATION ANGERS

A brand supported by SPL (Société Publique Locale) ALTEC (Angers Loire Tourisme Expo Congrès), of which the two stakeholders are Angers Loire Métropole and the town of Angers, the SIVAL's goal is to develop the different plant production sectors. In Angers capital of plant production, the SIVAL is committed to a sustainable development initiative: with ISO 20121 certification, Destination Angers is committed to a policy of the responsible management of its activities on a daily basis.



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An event



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